



## 2017 Europe Conference Announcement



**27<sup>th</sup> to 29<sup>th</sup> September 2017**  
**Rome, Italy**



### **Join us in Rome in September for our 30<sup>th</sup> anniversary**

As we are finalising the details with our speakers, we suggest that you reserve the dates already in your agenda.

The participants of our 2 days event will consist of global representation from operators and service providers who come and share their experience with the audience. This year's main themes will be around User Experience including end-user feedback, society challenges and Innovation as well as new trends in the industry through a number of initiatives.

#### **Highlights covered in this year's agenda:**

- Usability challenges and opportunities
- Getting feedback from the end-users themselves
- How are we shaping the future from today's decisions

#### **Key figures from our 2016 conference:**

Hosted in Athens by



78  
attendees



■ Operators ■ Vendors ■ Consultants

Discover the detailed  
Agenda and register  
online at

[www.TheVMA.com](http://www.TheVMA.com)

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